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Saitia Faaifo is a dynamic combination of trainer, educator, motivational speaker and activist. Faaifo's humble beginnings began as a youth growing up in the popular town of Kalihi, on the island of Oahu. The third of six children born to Saitia, Sr., and Eloise Faaifo, Saitia easily established himself through his passion for pride and respect for self and others.

Throughout his freshman book titles, *The Riches for Respect* (Author House, 2006), Saitia illustrates an unwillingness to separate himself from ethics, leadership, and human dignity. For example, on page 14 of his book he shares, "A Lesson in Leadership From My Heart." Here, Saitia Faaifo masterfully depicts his experience about his decision to ignore peer pressure and openly supported a female classmate who was being teased during lunch-time because of a disfigured face.

Mr. Faaifo's professional management career began with numerous promotions with Gourmet Specialties, Tree of Life and even 6 in 6 years with Alameda County's (CA, USA) Two Count. Throughout his professional career, Saitia has used his speaking engagements to introduce his theme: "Respect is the Universal Language." Faaifo's professional speaking career was ignited after watching a PBS special featuring motivational speaker, Les Brown. The experience let him to read Brown's book, *The Courage to Live Your Dreams* and became the dynamic speaker and author he is today. Although his primary audiences represent the Polynesian and Hawaiian cultures, his unifying message allows him to connect with diverse audiences.

Saitia is a 1983 graduate of Ewa Beach Campbell High School, Hawaii and Silicon Valley College, CA. Currently, Saitia resides in the San Francisco Bay Area, CA. Recently he made two successful book tour stints to his native home Oahu where he was welcomed by the mayor and several local high schools.

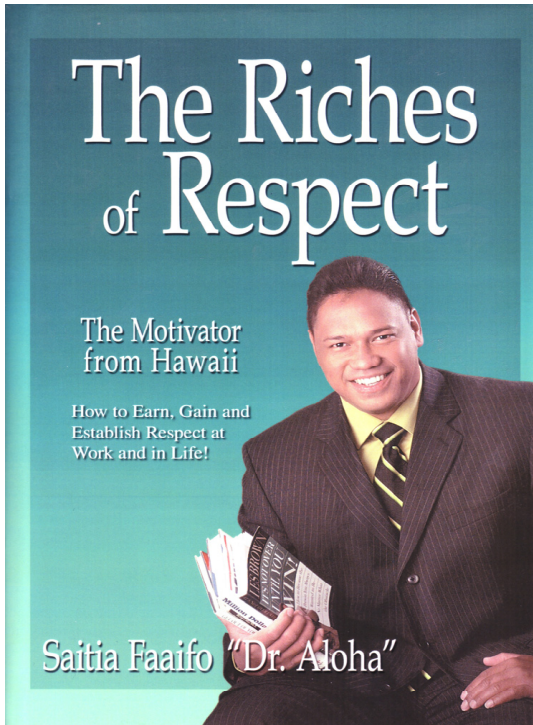
Saitia's integrity has earned him a reputation as the most powerful motivational speaker from Hawaii.

Dr. Aloha !
Hawaii's #1 Author
Motivational Speaker
As Featured in the
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And
The Daily Review



*"Each and every one of
us has the potential to
Dream with our eyes
open."*

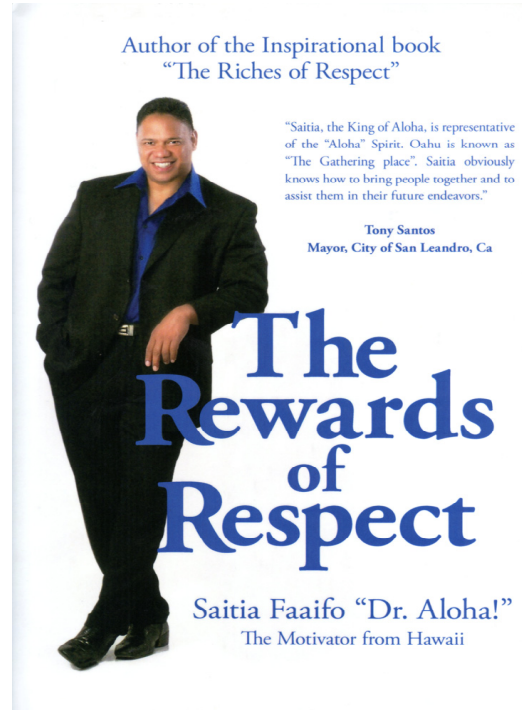
Saitia Faaifo



1st Book

“Saitia, the King of Aloha, is representative of the “Aloha” Spirit. Oahu is known as “The Gathering place.” Saitia obviously knows how to bring people together and to assist them in their future endeavors.”

Tony Santos
Mayor, City of San Leandro, Ca



2nd Book

“Mr. Faafios’ life experiences as a youth in Hawaii is a Story that needs to be told all over and over again--- he brings out the best in Us---and shows you how to overcome adversity and the dark side of life--- I recommend highly his book as text material for our young people.”

Congressman,
Eni F.H. Faleomavaega



3rd Book– Just Released!

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“Saitia has both the personality and character to make a positive impact in the personal and professional development industry.”

Brian Tracy
“International speaker, Trainer”
Author,
“The Million Dollar Habbits”